

Tim O'Neill 9A  
Informative Speech Outline  
History of Clay

General Purpose: To inform

Specific Purpose: To inform my audience three ways clay/ceramics influences modern day life.

Thesis: Ceramics plays an important part in computer technology.

### Introduction

A. Gain Attention

B. Establish speaker audience connection

C. Orient your audience

1. When was clay first discovered?
2. How was it that glass was first formed and how does it relate to clay?
3. How is clay used in modern industry outside of fine art applications?

Transition: connect the introduction to the body

### Body

A. First Main point: When was clay first discovered?

1. It is thought that clay was used as early as 24,000 BC.
  - a. You might have more added support
  - b. You might have more added support
2. Clay initially was used to create animal and human figurines.
3. The figurines were fired in kilns partially dug into the ground
4. 14,000 BC established human settlements in Mesopotamia and India were using clay for tiles.

Transition: connect the 1<sup>st</sup> main point to the 2<sup>nd</sup>

B. Main Point Two: How was it that glass was first formed and how does it relate to clay?

1. Glass was believed to be discovered in Egypt around 8000 BC
2. Overheating of kilns was found to produce a colored glaze on the pottery.
3. Experts estimate that it was not until 1500 BC that glass was produced independently of ceramics and fashioned into separate items.

Transition: connect the 2nd main point to the 3<sup>rd</sup>

C. Third Main point: How is clay used today outside of fine art applications?

1. Automotive Industry
  - a. Spark plugs and injectors
  - b. Heating coils and resistors
2. Computer Technology
  - a. Silicone chip
  - b. Cell phone and smart devices

Transition: connect the 3rd main point or all the main points to the conclusion

## Conclusion

A. Summary

1. When was clay first discovered?
2. How was it that glass was first formed and how does it relate to clay?
3. How is clay used today outside of fine art applications?

B. Motivate

C. Closure

Reference Page